Chatura Dissanayake

Communications Officer

Colombo, Sri Lanka | +94 76 223 9177 | consultchatura@gmail.com
linkedin.com/in/chaturadissanayake | chaturadissanayake.com



PROFILE

Communications professional with 6 years of experience in information design, data visualisation and social media management for government, UN and policy research audiences. Currently leading communications at Transparency International Sri Lanka. Experienced in building content calendars, analysing channel performance and designing publication-ready reports and campaign visuals. Trusted by senior stakeholders, including the UN Resident Coordinator's Office and the Director of a Government of Sri Lanka department, to deliver under tight deadlines. Languages: Sinhala (native), English (C1, professional), French (basic, DELF in progress).

CORE SKILLS

Social Media Management: Facebook, Instagram, LinkedIn, X content calendars, scheduling, captions, analytics, audience growth (Meta Business Suite, Buffer, Hootsuite)

Design & Visual Communication: Infographics, data visualisation, presentations, campaign visuals, report design, brand/style guides (Adobe Illustrator, InDesign, Photoshop, Canva, Premiere Pro)

Digital & Analytics: WordPress website management, email newsletters (Mailchimp), Google Analytics

Research & UX: User research, usability testing synthesis, wireframing (Figma), Miro

Editorial & Media Coordination: Press release coordination, editorial calendars, press/media monitoring, stakeholder communications

Languages: Sinhala (native) | English (C1, professional) | French (basic, DELF in progress)

PROFESSIONAL EXPERIENCE

Communications Officer Sep 2026 - Present

Transparency International Sri Lanka | Colombo, Sri Lanka

- Lead strategic communications and public engagement that advance the organisation's advocacy, research and anti-corruption agenda.
- Develop and manage content across publications, research reports, press releases, presentations, website, social media and multimedia (photography and video).
- Translate research findings and project outcomes into accessible, audience-focused content for English, Sinhala and Tamil audiences.
- Maintain media contacts, monitor traditional and digital coverage and use communication analytics to improve outreach and reporting; support campaigns, events, donor visibility and branding consistency.

Communications & Information Design Consultant Mar 2025 - Sep 2026

UN, government & NGO clients | Colombo, Sri Lanka (& remote)

- UNV Specialist, Graphic Designer, UN Resident Coordinator's Office / UNDP Sri Lanka (Mar-Jun 2025): Worked with the Communications Specialist and Head of Office on the 2024 UN Annual Results Report and the 2024 SDG Fund Report, coordinating data inputs from eight UN agencies into one narrative. Produced multilingual policy briefs and visibility assets that reached over 4,000 stakeholders, including the Prime Minister, and designed brand identity materials for Sri Lanka's UN 70th anniversary campaign.
- Department of National Planning, Government of Sri Lanka (Jul 2025): Reported directly to the Director on the design of the Public Investment Programme 2026-2030 (JICA Project), turning national economic data into accessible charts, maps and annexes for senior policymakers within tight national timelines.

- NGO and policy-sector clients (Aug 2025): Delivered branding and style guides and social media for the Institute of Policy Studies of Sri Lanka, and event materials for LIRNEasia, alongside report design and data visualisation, using Google Analytics and scheduling tools to guide content decisions.
- Private and startup clients (Oct 2025 - Sep 2026): Delivered brand strategy, UX research, usability testing, logo and package design, and managed websites, Facebook pages and a YouTube channel.

UX & Communications Designer **Sep 2024 - Mar 2025**

Ideas Marketing Agency | Sydney, Australia (Remote)

- Owned UX research and low-to-mid fidelity wireframing for a nonprofit platform redesign; defined the research plan, synthesised findings from client-run usability testing, and translated results into actionable design recommendations that informed site architecture.
- Produced wireframes and content recommendations in Figma; supported WordPress site management and social media content production.
- Contributed to a 30% reduction in user drop-off through research-led design and content improvements.

Senior Communications Designer **Jun 2024 - Sep 2024**

Verité Research | Colombo, Sri Lanka (promoted from Junior Communications Designer)

- Managed Verité Research's WordPress website end-to-end content updates, page management and publishing alongside design work.
- Designed and laid out press releases, infographics and data-driven communications materials that expanded a national research organisation's visibility in public and media debate.
- Managed the organisation's LinkedIn presence and social media analytics, shaping content strategy across platforms.
- Assisted with video production, lighting and photography coverage for select institutional events.
- Mentored junior designers and maintained quality and consistency across 150+ research communications outputs.

Junior Communications Designer **Sep 2022 - May 2024**

Verité Research | Colombo, Sri Lanka

- Supported design and dissemination of high-profile research campaigns across print and digital platforms.
- Produced design and communications assets across Verité Research's platforms and initiatives, including Manthri.lk, FactCheck.lk, PublicFinance.lk, EthicsEye, VeriteMedia and the Mood of the Nation poll.
- Translated technical policy findings into accessible content for policymakers, media and the public.
- Contributed to 150+ research outputs spanning infographics, reports and digital communications materials.

Publication Designer & Social Media Coordinator **Jan 2021 - Dec 2021**

Royal International School | Kegalle, Sri Lanka

- Managed the school's Facebook and LinkedIn pages as social media executive, planning and scheduling content via Meta Business Suite, writing captions, and tracking follower growth and engagement.
- Developed supplementary textbooks and educational guides for local and international institutions, delivering end-to-end design including cover artwork, layout, typesetting and pagination.
- Collaborated with authors and educators to align content with learning objectives while managing print production and vendor coordination.

Freelance practice, **2020 - 2022 (before Verité)**

- Delivered 250+ projects covering NGO and policy report design, data visualisation, brand style guides and social media management, including a consulting engagement with Echt Social (Feb-May 2022).

EDUCATION

- BA Global Business, University of the West of Scotland, UK (ongoing, final year)
- Diplôme d'études en langue française, Alliance Française de Kandy (2025)
- High School Diploma, Trinity College Kandy (2020)

CERTIFICATIONS

- DELF Alliance Française (2025-Ongoing)
- Enterprise Design Thinking Practitioner IBM Team Essentials for AI
- Essential Design Principles for Tableau, University of California, Davis
- Humanitarian Needs Assessment KoboToolbox e-Learning Programme

SELECTED COMMUNICATIONS PROJECTS

- UN 2024 Annual Results Report: coordinated information design across 8+ UN agencies.
- Public Investment Programme 2026-2030 national policy report for the Government of Sri Lanka.
- Sri Lanka's Drug Crisis: Interactive data-driven story on national drug policy and health.
- How a Single Storm Broke Sri Lanka: independent data story on disaster impact and aid response.